EdgeQBit Marketing and Go-To-Market Services

Marketing Services:

Marketing Collateral Development

Pitch Deck/Whitepapers/E-Books

Product Positioning

Messaging

Value Proposition

Product and Customer Segmentation

Persona Development

Case Studies

ROI Studies

Marketing Campaigns

CRM

Account Based Marketing

Sales Enablement:

Sales Tools/Kit Development

Sales Training

Sales Battlecards

Sales Playbooks

Inside Sales/Cold Calls